

1. CALL TO ORDER

Chair Lorance called the meeting of the Board of Directors to order at 9:00 a.m. at the Carmichael Water District. Individuals in attendance are listed below:

RWA Board Members

Paul Selsky, Carmichael Water District
Steve Nugent, Carmichael Water District
Joseph Dion, Citrus Heights Water District
Bob Churchill, Citrus Heights Water District
Dave Kane, Citrus Heights Water District
Walt Sadler, City of Folsom
Spencer Short, City of Lincoln
Pauline Roccucci, City of Roseville
Derrick Whitehead, City of Roseville
Marty Hanneman, City of Sacramento
Dan Sherry, City of Sacramento
John Downing, Del Paso Manor Water District
Debra Sedwick, Del Paso Manor Water District
Dave Eggerton, El Dorado Irrigation District
Bill George, El Dorado Irrigation District
Randy Marx, Fair Oaks Water District
Tom Gray, Fair Oaks Water District
Paul Schubert, Golden State Water Company
Michael Schaefer, Orange Vale Water Company
Sharon Wilcox, Orange Vale Water Company
Lowell Jarvis, Placer County Water Agency
Brian Martin, Placer County Water Agency
Ed Crouse, Rancho Murieta Community SD
Rob Roscoe, Sacramento Suburban Water District, Vice Chair
Neil Schild, Sacramento Suburban Water District
Shauna Lorance, San Juan Water District

Staff Members

John Woodling, Executive Director; Paul Bartkiewicz, Legal Counsel, Nancy Marrier, Linda Higgins and Cecilia Partridge. Nicole Krotoski participated via conference phone.

Others in Attendance: Arthur Starkovich, Keith Durkin, Chuck Rose, Ed Winkler, Alan Driscoll, Evelyn Cook, Richard Shatz, Frank Bradham and Steve Dalrymple.

2. PUBLIC COMMENT

None.

3. CONSENT CALENDAR

The minutes from the RWA Regular Board meeting held November 12, 2009.

Motion/Second/Carried (M/S/C) Mr. Schild moved, with a second by Mr. George, to approve the consent calendar items.

4. EXECUTIVE COMMITTEE REPORT AND RECOMMENDATIONS

- a. Final minutes of the October 28, 2009 and draft minutes of the December 9, 2009 RWA Executive Committee meetings were included in the packet for informational purposes.
- b. RWA Board meetings are held on the second Thursday of every other month. The meetings begin at 9:00 a.m. A schedule of the meetings for 2010 with notes as to potential meeting conflicts and proposed changes was included in the packet.
- c. Cook CPA Group has completed the financial audit for the fiscal year that ended June 30, 2009. The full audit report was included in the packet.

M/S/C Mr. Dion moved, with a second by Mr. George, to approve the schedule of RWA Board meetings for 2010 and to accept the 2009 RWA financial audit report.

5. REGIONAL WATER EFFICIENCY LEADERSHIP SUMMIT

The RWA Strategic Plan called for development of a two-year plan for the Regional Water Efficiency Program. Staff conducted a leadership summit on December 15, 2009 at Sacramento Suburban Water District with RWA general managers and conservation staff to explore the future direction of the program. Forty-five people were in attendance representing 21 agencies and organizations. Four work teams were formed as a result of the workshop. The activities of each team include, Urban Water Management Planning and Technical Support, AB 1420 and Grant Preparedness, Regional Consistency, and Improved Outreach and Education. A meeting summary was attached.

John Woodling, RWA Executive Director, gave a summary of the workshop objectives including bringing general managers, mid-level managers and conservation staff together to get everyone on the same page. The goal will be to come back in March with recommendations from the work teams for another summit level meeting to determine long term work plans for the Water Efficiency Program.

6. ELECT 2010 RWA EXECUTIVE COMMITTEE

A copy of the procedures for selection of the Executive Committee of the Board of Directors was included in the packet. The election process involves multiple rounds of balloting to achieve a total of nine members with the following:

- At least two seats on the Executive Committee will be held by members of the Board of Directors who are members of a governing board of a Member of RWA (as defined in Articles 2 and 3(i) of the JPA).
- At least two seats on the Executive Committee will be held by members of the Board of Directors who are members of management staff of a Member of RWA.
- At least one seat on the Executive Committee will be held by a member of the Board of Directors who represents a City or County Member of RWA.
- At least one seat on the Executive Committee will be held by a member of the Board of Directors who represents a Contracting Entity of RWA (as defined in Article 3(d) of the JPA).
- A majority of the seats on the Executive Committee (i.e., five seats on a nine-member Executive Committee) will be held by members of the Board of Directors who represent a Member of RWA.

Mr. Bartkiewicz, RWA Legal Counsel, gave a brief overview of the election process. Chair Lorance appointed Paul Bartkiewicz and Nancy Marrier to act as the Elections Committee. Each candidate was allowed two minutes to make a statement, if they desired. Hard copies of all final ballots will be kept in the RWA office for anyone who wishes to review them.

M/S/C Elect the following members to the 2010 Executive Committee:

- Joseph Dion, Citrus Heights Water District
- Ken Payne, City of Folsom
- Derrick Whitehead, City of Roseville
- Marty Hanneman, City of Sacramento
- Bill George, El Dorado Irrigation District
- Paul Schubert, Golden State Water Company

- Brian Martin, Placer County Water Agency
- Rob Roscoe, Sacramento Suburban Water District
- Shauna Lorange, San Juan Water District

7. **ELECT 2010 RWA CHAIR AND VICE-CHAIR**

The Chair and Vice-Chair were elected by the Board of Directors from the membership of the Executive Committee.

M/S/C Mr. Roscoe was elected as the 2010 Chair.

M/S/C Mr. George was elected as 2010 Vice Chair.

8. **EXECUTIVE DIRECTOR'S REPORT**

Legislation/Regulatory Update – RWA staff convened a meeting on November 13, 2009 to begin to develop a regional strategy to track and respond to implementation issues. It was agreed that an RWA Governmental Affairs Committee should be formed to formalize our coordination efforts of the past year. The current membership of the committee appointed by Chair Lorange includes Andy Soulé, Dave Brent, Derrick Whitehead, Ken Payne, Einar Maisch, David Witter, Ed Crouse, Rob Roscoe, and Shauna Lorange. A follow up meeting was held December 17th. The Committee discussed the need for a more significant advocacy presence at the State Capitol and possible alternatives to achieve it. The Committee discussed the upcoming State Water Resources Control Board proceeding on Delta flow criteria (details available at http://www.swrcb.ca.gov/waterrights/water_issues/programs/bay_delta/delta_flow/). It was agreed that RWA members would address this issue individually. The Committee discussed a regional approach to providing input to DWR on developing the “fourth alternative” to complying with SB 7. San Juan Water District will take the lead on tasking a consultant to evaluate the issue.

Integrated Regional Water Management Update – Work on the IRWM Update is ongoing. RWA staff is currently planning for an IRWM Planning Forum to discuss new projects in February 2010. The IRWM Management Committee will meet January 13, 2010. There is no definitive information from DWR on when the draft guidelines will be available or when a solicitation for grant applications will take place.

Water Efficiency Program Update – Based on the results of the recent telephone survey, staff and RWEF Public Outreach subcommittee started development of a two year regional public outreach campaign that will incorporate a dual strategy: regional advertising and Community-Based Social Marketing (CBSM). The advertising campaign will focus on people being “Good Neighbors,” by using water wisely outdoors. We will announce in January that we are seeking Sacramento residents to feature in a spot

and launch in April with influencers from the region participating as spokespeople. Water providers can use the concept materials by featuring a local influencer in their materials. The CBSM pilot project will evaluate and test the Water Wise House Call program. The pilot will include 20 metered homes in an area with well-known community influencers. The pilot will include pre-surveys, meter readings, data loggers, and bill comparisons. Social marketing principles and techniques to enhance water savings and behavior changes will be employed along with enlisting help from local Master gardeners and landscape professionals.

RWA and several members belong to the California Urban Water Conservation Council. The CUWCC Board has generally been populated primarily with representatives of Bay Area and southern California water agencies. RWA and member staff reached out to agencies in the region and throughout inland areas of California in an attempt to have Lisa Amaral, from the City of Roseville, elected to the Board, but was unsuccessful. RWA staff is drafting a letter to the CUWCC Executive Director, for signature by RWA members, suggesting by-law changes during their upcoming strategic planning process that will provide for broader geographic representation on the Board. The Executive Summary of the report was included in the packet.

Regional Water Security Study Update – A Regional Water Security Assessment for Sacramento County was successfully completed in December 2009. RWA staff will pursue additional opportunities for funding for needed security equipment and planning in the region through the State Homeland Security Grant Program as well as incorporating a security component into the ongoing IRWM Plan update.

Holiday Social and Awards – The RWA/SGA Holiday Social was held December 10, 2009, with over 110 people in attendance. Assemblymember Roger Niello addressed the crowd prior to dinner, and the keynote speaker was Jim Mayer, executive director of California Forward, a bi-partisan, non-profit initiative to reform state government. Ryan Bezerra, managing partner of Bartkiewicz, Kronick and Shanahan, was awarded the Water Statesperson of the Year award, and John Fraser was presented the Distinguished Service Award for his longtime commitment to the water industry, most recently as a director of El Dorado Irrigation District.

Status of Strategic Plan Implementation – RWA adopted a Strategic Plan in 2009 to guide the organization over the next 2 to 5 years. The Plan included four foundational goals and more than 30 objectives and sub-objectives. A summary of the status of implementation of the objectives was included in the packet.

Mid-year Financial Report – A financial report for RWA for the period July 1, 2009 through December 31, 2009 was included in the packet. All budget categories are within expectations for mid-year.

Little Hoover Commission Hearing on Water Transfers – Mr. Woodling has been invited to participate in an advisory committee meeting of the Little Hoover Commission on water transfers. He is seeking input from RWA members on how water transfers can be improved in the state.

Sacramento Metro Chamber Events – The Metro Chamber will hold its annual State Legislative Summit on January 27. The 2010 Cap-to-Cap trip to Washington D.C. is scheduled for April 17-21. Co-Chairs of the Water Resources Team are John Woodling, Derrick Whitehead, and Ed Winkler. Please contact one of the co-chairs if you would like to be involved in the Water Resources Team.

9. DIRECTORS' COMMENTS

Mr. Dion noted that ACWA JPIA is giving \$7 million back to its members for the property and liability program. He noted that the refund had a lot to do with the great training programs that are available through JPIA.

Mr. Whitehead announced the City of Roseville will be hosting a groundwater model presentation on February 10, 2010 at the Environmental Utilities Department offices. Everyone is invited to attend.

Mr. Roscoe thanked Ms. Lorange for her leadership in 2009.

Adjournment

With no further business to come before the Board, Chair Lorange adjourned the meeting at 10:43 a.m.

By:

Chairperson

Attest:

Nancy Marrier, Board Secretary / Treasurer